



## Proposal Page

Budget Delegate	D'Anelle Desire	Idea #:	1053
		ID:	21
		SVI:	1 (\$4,000,000)
		Budget:	\$160,000
Location	Jefferson Street		

### Short Description:

Develop directed historical tours on Jefferson Street to educate about North Nashville and the contributions made by its residents and the history of Nashville's Black Wall Street.

### Long Description:

MHC staff would work with the MHCF and its Nashville Sites project head, Dr. Mary Ellen Pethel, to create a Nashville Sites tour that would include at least 12 sites that are associated with Nashville's Black Wall Street (primarily located on Jefferson Street). We'd utilize sources that can be referenced including the Black Business directories (by Nashville Urban League, Inc. up to at least the 1980s); the Black Yellow Pages (book); other directories like the Tennessee Minority Pages and Tennessee Black Pages; and Operation Northtown (book) by the Middle Tennessee Business Association. All of these sources should be useful in developing the tour. We'd suggest supplementing the tour with three MHC historical markers that highlight significant African American businesses.

#### Breakout of costs:

Funds would go to MHCF, who would research, write, edit, build out, and maintain the Nashville Sites tour. Approximate cost of Nashville Sites walking/driving tour of Nashville's Black Wall Street: **\$10,000**

Approximate cost of three historical markers tied to tour stops: **\$10,000**

**TOTAL COST of Black Wall Street Tour: \$20,000**

#### Driving Tour of African American Business and Community Leaders-

MHC staff would work with the MHCF and its Nashville Sites project head, Dr. Mary Ellen Pethel, to create a Nashville Sites tour that would include at least 12 sites that are associated with North Nashville business and community leaders. Information gleaned during the course of the current NPS Civil Rights grant project, which was awarded to the MHC in 2022, as well as the sources noted in the Black Wall Street tour, should be useful in determining potential locations for a North Nashville business and community leaders tour. Our inventory (surveyed sites informed by our research) includes several locations tied to local community leaders and activists. Since next year is the 60th anniversary of the Civil Rights Act of 1964, this seems like a great potential focus of that part of the tour. Most of these sites are in North Nashville areas near Jefferson Street, but some extend up to the Bordeaux area. Attached is a list of about 16 sites, excerpted from our much larger inventory. We'd also



suggest supplementing the tour with three MHC historical markers that highlight three prominent African American business and community leaders.

Breakout of costs:

Funds would go to MHCF, who would research, write, edit, build out, and maintain the Nashville Sites tour. Approximate cost of Nashville Sites driving tour of North Nashville Business and Community Leaders: **\$10,000**

Approximate cost of three historical markers tied to tour stops: **\$10,000**

TOTAL COST of Business/Community Leaders Tour: **\$20,000**

Note: MHC staff's assistance with this project would be free.

As part of the overall proposed project, we would like to add **\$80,000** to go to upkeep, marketing, community outreach expansion, and music education at the Jefferson Street Sounds Museum.

Total Cost: **160,000**

*This project page has been curated by a budget delegate, drawing inspiration from ideas submitted by Nashville residents until June 20, 2023. It has been shaped with initial input regarding scope and budget from a Metro department. While Metro is committed to adhering to the specified scope, adjustments or even the potential elimination of certain aspects may become necessary during implementation, influenced by site-specific or unforeseen conditions. Furthermore, the projects' funding source is from the American Rescue Plan Act (ARPA), which current guidelines require all ARPA-funded projects be completed by December 2026. Should any project be delayed or expected to be delayed beyond this deadline, it shall be subject to elimination. The implementation timeline will be rigorously monitored to ensure compliance with this crucial requirement. Any prospective alterations to the project will be subjected to rigorous scrutiny and resolution by the steering committee during their regularly scheduled meetings.*